A GESTURE OF THE HEART �



LEAVE YOUR VALUES AS YOUR LEGACY

Planned giving: a lasting impact



## PLANNING A GIFT TO CENTRAIDE OF GREATER MONTREAL MEANS PASSING DOWN YOUR VALUES OF MUTUAL AID AND GENEROSITY TO FUTURE GENERATIONS.

Centraide of Greater Montreal supports organizations, initiatives, projects, community leaders as well as committed volunteers who help thousands of people every day in the regions of Laval, Montreal and the South Shore. Thanks to our in-depth knowledge of communities and their needs, we judiciously invest more than \$61,7 million each year to break the cycle of poverty and social exclusion. This helps us support more than 800,000 vulnerable people who face issues such as food insecurity, social isolation or dropping out of school, etc.

The Generations' Fund was created to collect planned gifts that maximize capital and guarantee reliable annual income for Centraide of Greater Montreal to carry out its mission.

By planning a charitable gift, you are helping to contribute to a better future, one you can be proud of, built on strength and unity for future generations. A community where everyone has their place.



# AN INFORMED CHOICE THAT LEAVES A LASTING IMPRESSION

To be a philanthropist is to accept and reach out to those in need. Planning your philanthropic contribution increases the impact of your action to leave a lasting impression. We have therefore gathered all the details necessary to help you make an informed choice. Our planned giving team remains at your disposal at all times to support you in your endeavours.



### Solutions to help you preserve your values through inheritance:

Gift in will
Gift of life insurance
Endowment fund
Gift of RRSP or RRIF

#### Gift in will

- Preserves your current financial resources
- Can be changed at any time
- Offers freedom and flexibility: bequeath a fixed amount or a percentage of your estate
- Lightens your estate's tax burden

#### Gift of life insurance

- Facilitates a large donation at a lower cost
- Offers tax benefits tailored to your needs, now or for your estate



#### **Endowment fund**

- Increases the impact of your donation, now or as a bequest
- Offers immediate tax relief or for your estate
- Enables contributions from family and friends, now or in the future

#### Gift of an RRSP or RRIF

- Can be modified at any time through your will
- Lightens your estate from high tax rates related to these assets

#### A GIFT IN GOOD HANDS

Every donation has a story.

<u>Discover them here.</u>

Centraide of Greater Montreal has implemented an investment policy that guides our investments and ensures a portion of the income is gifted to Centraide. We work with experienced external investment professionals to maintain optimal performance in line with Centraide's objectives, such as ensuring sustainable resources remain available in your community.

#### LEAVE YOUR VALUES AS YOUR LEGACY

Giving is a gesture of the heart that ensures our history is passed down through generations, and Centraide of Greater Montreal is the link that connects those who give and those who receive. With a planned gift you are building the Greater Montreal of tomorrow, where your children and grandchildren will follow in your footsteps, all thanks to your values of mutual aid and generosity.

#### **GUIDED BY SHARED VALUES**

Thousands of citizens can count on the value of mutual aid from Centraide of Greater Montreal, whether it is for early childhood development, encouraging persistence in school, supporting families in need, welcoming and helping to integrate newcomers, or breaking the social isolation of the elderly and those with disabilities. Centraide is present at all stages of the life cycle, and each of its united gestures is made so that no one is left behind, ensuring that all who are part of this great community can reach their full potential.

#### For more information

Visit **centraide-mtl.org**, or contact the Planned Giving Department directly to discuss the planning process for your donation.

514-350-7295 heritage@centraide-mtl.org

