

# Centraide's

vast network of generosity



**30**  
**Members of the Board of Directors**  
guide Centraide's strategies and actions.



**2** **Campaign co-chairs**  
implement campaign strategies and lead their peers to meet new objectives.



**40** **Allocations volunteers**  
share their knowledge and expertise to help Centraide make sound investments in the community.



**350** **Agencies and projects**  
provide daily help to people in a situation of poverty in their neighbourhood or borough.

**28** **Campaign cabinet members**  
oversee the executive committees, which fundraise in all activity sectors in Greater Montreal.



**95K** **Donors**  
contribute to the Centraide campaign.



**57K** **Volunteers at our agencies**  
lend a helping hand in their communities.



**100** **Executive committee members**  
solicit businesses for donations and encourage them to organize workplace campaigns.



**185** **Agency spokespersons**  
give workplace donors the Centraide Experience through presentations, caring activities, and neighbourhood tours.



**500K** **People in difficulty**  
find the help and reassurance they need at one of the 350 agencies that Centraide supports.

**30** **Loaned representatives**  
support volunteers in the planning and organizing of their workplace campaigns. These resources are provided by companies and join Centraide's team during the campaign.

**22K** **Workplace volunteers**  
educate their colleagues about Centraide's cause and ask them to contribute to the campaign.



**700** **Employee campaign directors**  
head up workplace campaigns.

